

2025-2026 Annual Report



**BLESSED  
BOX**

A JA Company



# Executive Summary

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## Executive Summary

Here at Blessed Box, our Faith Boxes offer a simple yet meaningful way to deepen your connection with God's Word. By providing thoughtfully selected, Bible-friendly tools and materials—such as a study Bible, Bible-safe pens, highlighters, notepads, activity books, and inspirational bookmarks—these boxes make personal or group study engaging and accessible. Each item is designed to encourage reflection, learning, and spiritual growth, fostering a more mindful and uplifting environment for individuals of all ages. The result is a strengthened faith, increased motivation to explore Scripture, and a greater sense of spiritual well-being, making Faith Boxes an ideal resource for anyone seeking to grow in their relationship with Christ.

## Mission Statement

We strive to provide a resource to assist individuals in their walk with Christ and to welcome and help grow a relationship with Him.

## Financial Summary

- Total Revenue: \$2,853.94
- Total Expenses: \$1,789.35
- Net Profit: \$1,064.59
- Units Sold: 57 boxes



# The Team



Kamrynn Arapp  
CEO



Taylor Moore  
COO



Carson Wheeler  
CFO



Alex Buswell  
Sales



Chase Collier  
CTO



Charles Beck  
Supply Chain



Olivia Nehlen  
Marketing

School- Lake High School  
Teachers- Mrs. Tompot and Mrs. Chavez  
Volunteer- Peter Husted  
Junior Achievement of North Central Ohio

# Leadership and Organization



## Motivation

Our team decided on roles at the beginning of this project. Each member agreed on the roles and found one that fit them to the best of their ability. Each member took effort, skills, and attendance into account when making this decision. Members strive to do their best work to increase earnings at the end of this company. Personal compensation was decided early on as we made our company charter.

## Delegation of Duties

**CEO-** Oversees all operations and directs conversation

**COO-** Manages work efficiency

**CFO-** Manage financial planning and cashflow

**Marketing-** Develop strategies for online appearance

**Sales-** Track sales and develops goals

**Supply Chain-** Manage supplies and prices

**Technology-** Develop a website with a big appeal

## Structure

Blessed Box operates under a horizontal organizational structure, which allows for open communication and promotes efficient collaboration among team members. To ensure that each individual was well-prepared for their respective role, we implemented a thorough interview process.

## Modifications

As Blessed Box continued to grow, we decided that there was changes that needed to be made. We had to modify what went into our adult and kids boxes and how we could make our new study box different. Our objective was to appeal to a broader target audience, particularly individuals who already own a Bible. This modification allowed us to make our newly launched box successful and give customers something new and exciting.



# Innovation Process Discovery.

## Our Why

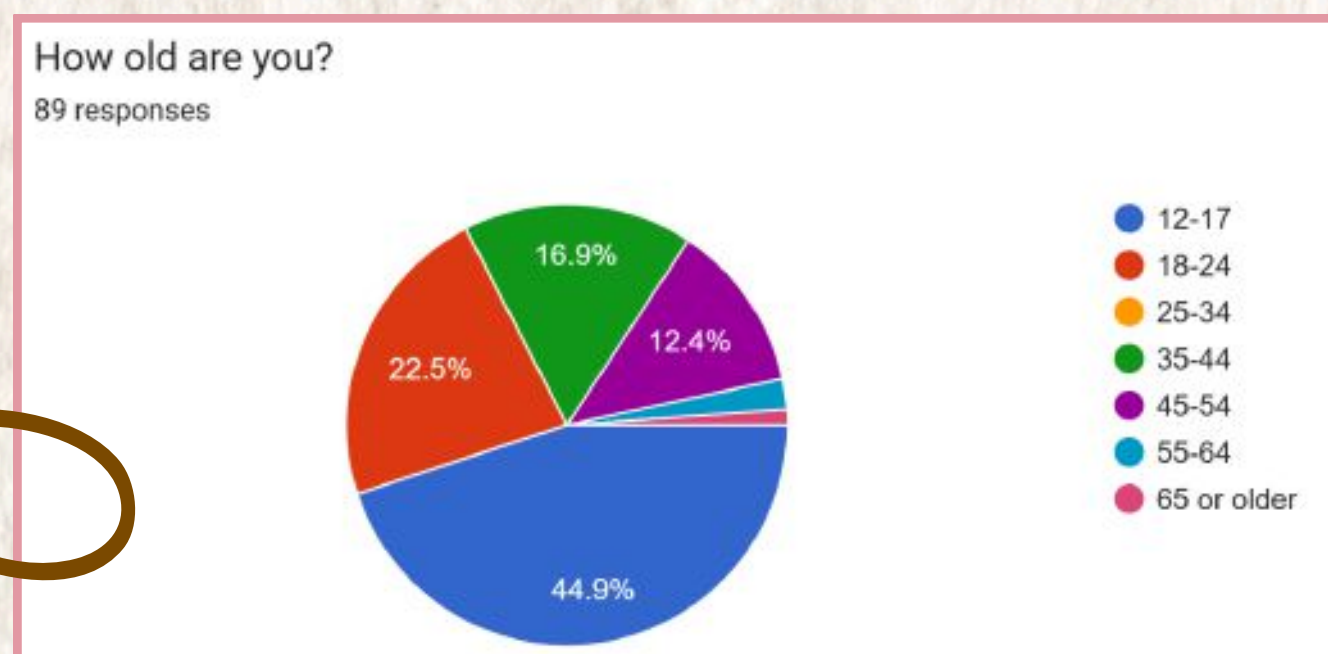
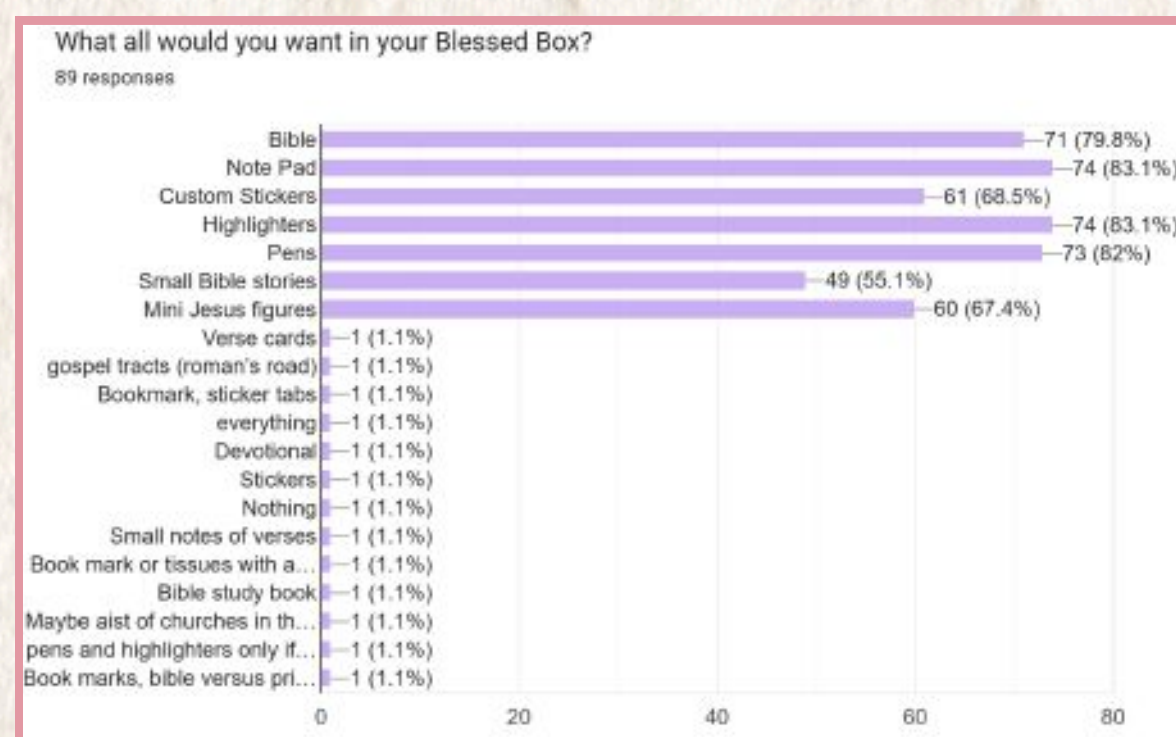
We want to provide a resource to assist individuals or allow them provide in their walk with Christ and to welcome and help grow a relationship with Him. We are providing all of the resources you need to help study the Bible all in one box.

## Discovery Phase

In the early stages of our company, we had sent out a Google Survey to people around our school, to ask what they would potentially want in their blessed boxes. We then viewed which items were everyone's favorite, and used that to create our different boxes.

## Product Testing

We also wanted to ensure that every item included in our box is safe to use with a Bible. To do this, we carefully selected Bible-safe highlighters and pens that are specifically designed to prevent bleeding or damage to our Bibles pages. By including these materials, we can confidently provide tools that allow individuals to highlight, take notes, and engage with Scripture without worrying about ruining their Bible.



## Our Survey





# Innovation Process

## Market Analysis

### Competitors

Some of our major competitors that we have discovered are Faithbox, Bette's Box of Blessings and Blessing Box Co. We found these companies on Google and they are the largest companies in our market.



### Unfair Advantage

Our product stands out by offering three distinct box options designed to serve individuals of all ages, allowing us to reach a broader audience without being limited to a single demographic. We further differentiate ourselves through custom-made Bible study materials that are clear, engaging, and easy to understand. Each resource is thoughtfully created to help users better comprehend biblical stories while providing encouragement, guidance, and light in their daily lives.

### Unique Value Proposition

Blessed Box helps individuals cultivate a deeper, more consistent connection to their faith through thoughtfully curated packages of Bible-based tools and uplifting essentials. Each box is designed to support spiritual growth, encourage daily reflection, and make time with God more meaningful. What sets Blessed Box apart is our commitment to creating original Bible study materials—featuring clear explanations, key figures, and essential scripture—making faith more accessible, engaging, and impactful.

### Give Back

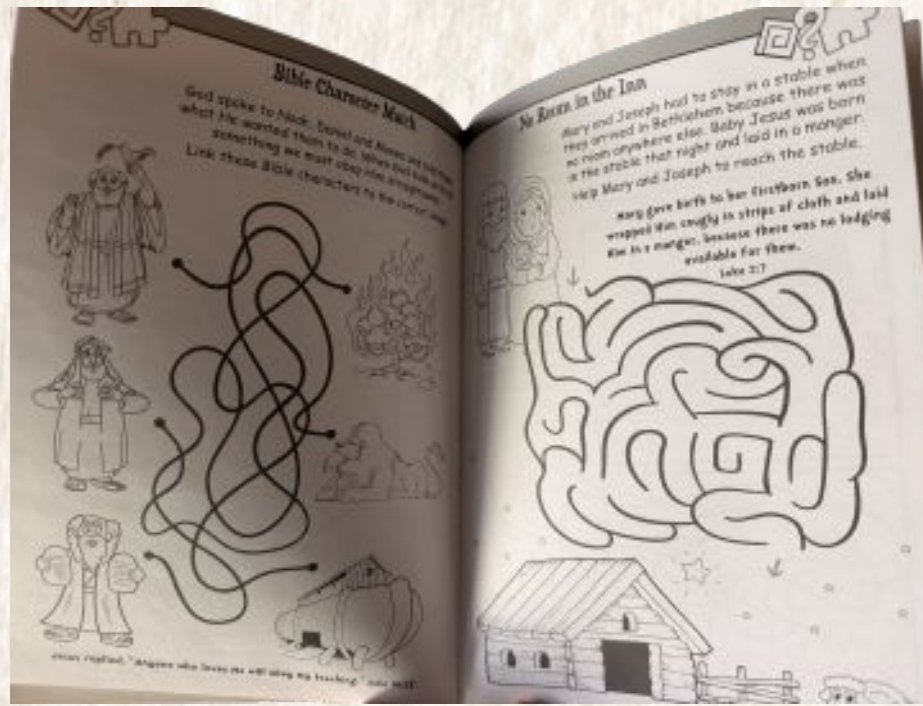
We are committed to giving back to our community by donating one children's box for every 10 boxes sold throughout the year. As part of this initiative, we plan to provide 12 boxes to Evermore Community Church, helping support and inspire young individuals in their faith journey.

# Innovation Process

## Product Overview



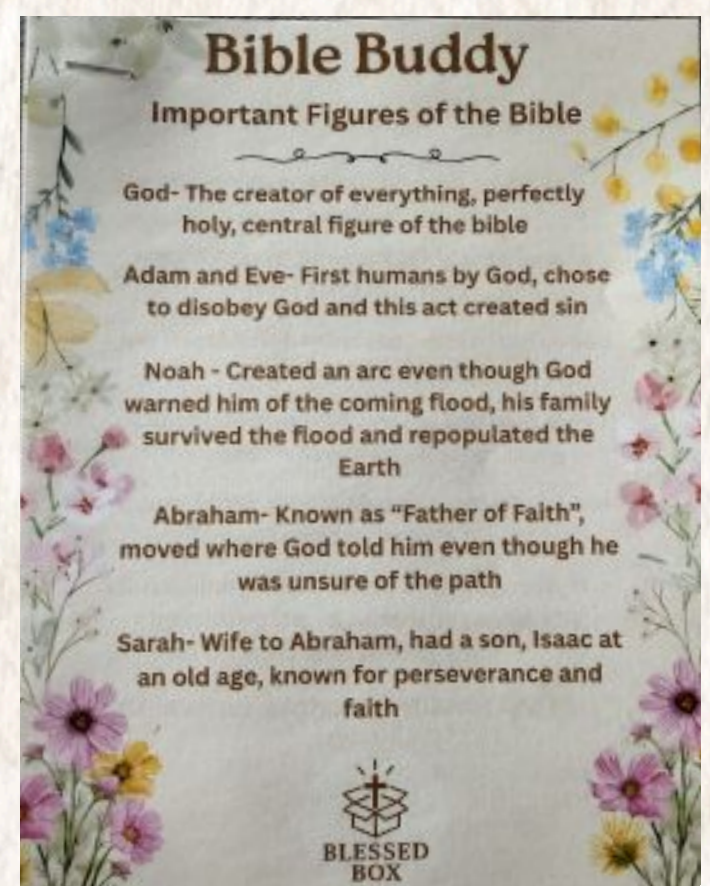
Our kids box is sold for \$18.99.



Our adult/teen box is sold for \$24.99.



Our study box is sold for \$20.99.





# Customer Elements

## Target Audience

Our target audience includes individuals seeking to begin or strengthen their relationship with Christ. We serve a broad range of age groups through three distinct product offerings: an adult box designed for ages 10 and up, a children's box for ages 10 and under, and a study box suitable for all ages. This structure allows us to effectively reach and support individuals at every stage of their faith journey.

## Channels

We drive sales by participating in community events and maintaining consistent communication with our customers through regular updates. We also expand our reach by partnering with local churches and offering our products at the Front Porch Café, allowing us to connect with a wider audience.

## Marketing

Blessed Box has promoted its positive affirmation products across major social media platforms to expand our reach and share our message. Instagram proved to be the most effective platform, as its visual content and reels allowed us to engage a larger audience and strengthen our brand presence.

## What do customers think?

"Wonderful idea! I love how you are shining your LIGHT and spreading the Word!!!!"  
-Anonymous

"Can hardly wait for it to arrive to my friend- what a perfect pick me up gift!!!!"

"I think this is a great idea! I love how the Lord is using you guys at school! Keep reaching the unreached!"  
-Lauren Petit

## Sales

Throughout the year, our strongest sales have come from face-to-face interactions. This approach has proven to be our most effective strategy, as it allows us to build genuine connections with customers, clearly communicate our mission, and provide a deeper understanding of our business and its purpose.



Our Website





# Business Performance

## Key Metrics

BOXES SOLD	SPONSORS	DONATIONS	EVENTS VISITED
62	\$950	\$536.40	7
TOTAL SALES REVENUE	TOTAL REVENUE	TOTAL PROFIT	
\$1459.98	\$2946.38	\$1138.23	

### Cost Structure

We have a website fixed cost of \$5.32 a month. Our variable costs are producing each box, which ranges from \$11.31 to \$13.16, as well as a commission of 8% per sale, and a transaction fee of around 3.3%.

We decided on our supplier, Amazon, because of their fast shipping and bulk lots. We finalized our product design after figuring out Amazon availability and trial and error.

### Revenue Streams

All of our revenue comes from sales, donations, and sponsors. We have brought in \$1,459.98 in sales, \$536.40 in donations, and received \$950.00 from our sponsors, KMR Contracting, The Shops at Hartville Kitchen, Garment Wizard, Gentle Brook, Wealth Enhancement, and Evermore Community Church. We are overall proud of these numbers, but plan to continue to work hard and make more.



# Financial Performance



## Overview

We sell several different Blessed Box's that help you grow, strengthen, or start your journey with Christ. We offer an adult box for \$24.99, a kids box for \$18.99, and a study box for \$20.99.

Income Statement	
For Date Ended - 2/28/2026	
<b>Revenue</b>	
Sales	\$1,367.54
Donations	\$536.40
Sponsors	\$950.00
<b>Total Revenue</b>	<b>\$2,853.94</b>
<b>Expenses</b>	
Cost of Goods Sold	\$1,406.82
Marketing	\$283.71
Supply	\$15.96
Commision	\$44.29
Square App Fees	\$38.57
<b>Total Expenses</b>	<b>\$1,789.35</b>
<b>Total Net Profit</b>	<b>\$1,064.59</b>

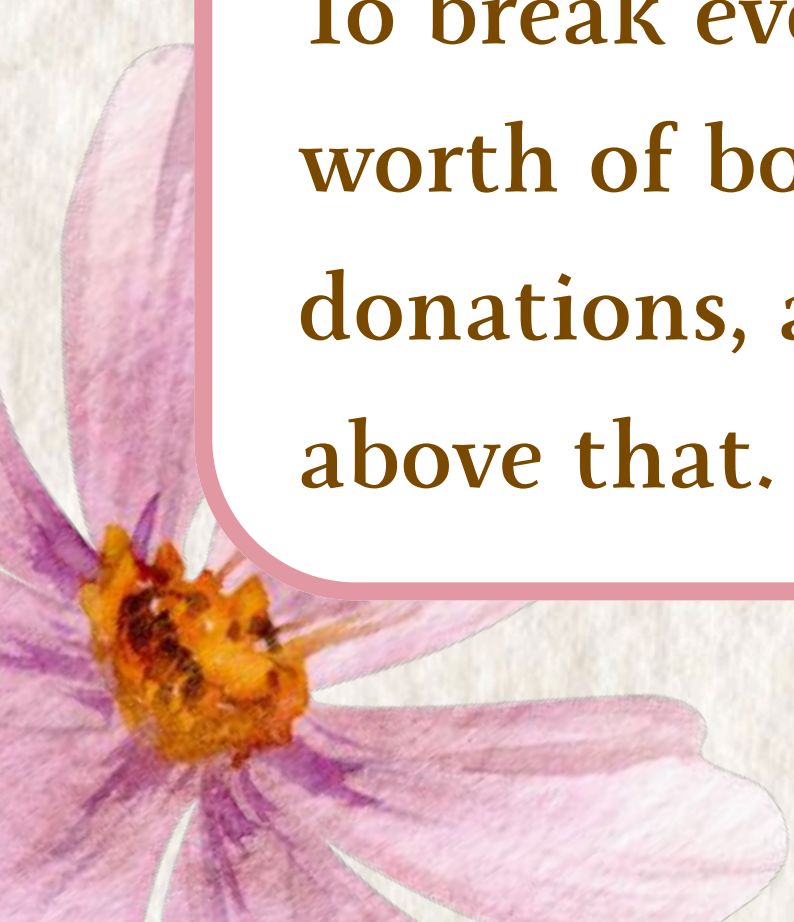
## Sales Summary

We have sold a total of 62 boxes and have gotten several sponsors and donations. Which brought us to \$2946.38 in revenue. With profit margins of around 50-60% per box, we have brought in \$1138.23 in net profit.

Balance Sheet	
February 28, 2026	
<b>Assets</b>	
Cash	\$155.90
Checking Account	\$952.98
Finished Goods	\$861.60
<b>Total Assets</b>	<b>\$1,970.48</b>
<b>Liabilities</b>	
Sales Tax Payable	\$83.72
Commision	\$44.29
<b>Total Liabilities</b>	<b>\$128.01</b>
<b>Total Owner's Equity</b>	<b>\$1,842.47</b>
<b>Total Liability &amp; OE</b>	<b>\$1,970.48</b>

## Break-Even Analysis

To break even we need to sell \$1726.25 worth of boxes, but with our sponsors, donations, and sales we are already well above that.





# Learning Experiences and

# Future Application

## Successes

- We received \$500 from Evermore Church and with every 10 boxes we sell we plan to donate a kids box to them.
- In the the early stages of developing our company, we were told that Blessed Box would not get approved, for it was a religion based company and that had never been done before in Junior Achievement. Our idea had to get sent to an attorney to get approved for us to be able to start working. It took several weeks, and we had tried to find other ideas we were passionate about, but nothing really stood out to us.
- We are selling our three boxes at Front Porch Cafe!

## What Has Blessed Box Done for Us?



"I love seeing customers faces when they recieve their box. It truly helps motivate me to continue spreading The Word when I see how happy others get"

-Kamrynn  
CEO



"Blessed Box is not just a company, it is a chance to deliver encouragement and faith when it is needed most."

-Taylor  
COO



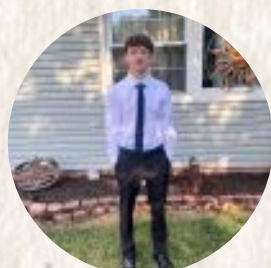
"I am so blessed to be able to help others grow their faith and glad I can show my passion through this business."

-Olivia  
Marketing



"Blessed Box is more than just a company, it's a mission."

-Alex  
Sales



"Being able to create a company that spreads the word of God is such a blessing to be apart of."

-Charles  
Supply Chain



"Rooted in Christ, driven by purpose, and dedicated to serving others with integrity every day."

-Carson  
CFO



"Built on faith, guided by purpose, and committed to serving others with Christ at the center of every step."

-Chase  
CTO

### Learning through failures

Our business has experienced setbacks, but instead of seeing them as defeats, we chose to view them as opportunities for growth and spiritual development. Guided by Biblical principles, we understand that failure is not the end, but a step toward wisdom and improvement.



# Overcoming Hardships

Our team encountered a challenging start, facing multiple rejections in the early stages. A significant obstacle was that Junior Achievement typically avoids approving companies with religious affiliations. Despite this limitation, we remained determined to move forward.

While we continued to brainstorm alternative ideas, we maintained our commitment to Blessed Box and stayed hopeful that it would ultimately receive approval.





# Thank You

We would like to take a second  
to thank everyone who has  
supported us.

Faith is our number one priority  
and we love being able to  
spread The Word and allow  
others to grow in their Faith as  
well.

If just one of our boxes can  
bring someone closer to Jesus,  
then our mission is fulfilled.

Sincerely,  
Blessed Box